

Oregon Basketball Coaches Association

The OBCA is less than a year old but already has made great progress in becoming organized and unified. In Oregon, we have excellent coaches and a long list of great players that have shown their talent in the NBA. Players such as Kevin Love, Kyle Singler, Danny Ainge, AC Green, Michael Dunleavy Jr, and many others.

What we didn't have prior to this season was a high school basketball coaches association that was active and progressive. We just completed our 9th year of the Nike/Oregon Athletic Coaches Association basketball clinic which draws nearly 400 coaches from all over the Northwest. At this coaches clinic we feature great college coaches like Mark Few, Lorenzo Romar, Wayne Tinkle, Dana Altman, Leon Rice, and others along with local successful high school coaches that share their expertise. Nike is a great supporter of high school basketball in Oregon with their headquarters in Beaverton, Oregon.

With this clinic in place and used as a gathering of coaches, we began to plant the seeds of our OBCA and encouraged other coaches to step up and become part of the leadership team that would steer our coaches association.

Our leadership team from all over the state has developed key areas for us to focus on and promote within our state. These areas are:

- Gain back the week we lost of preseason practice time. This week was taken away to create more time between the football and basketball season.

- Create more time that coaches may coach their players in the off-season to help with skill development and training. Too often high school coaches are hand-cuffed in the off-season so their players need to go outside the school coaches to get coaching.
- Implement a shot clock throughout the state.
- Promote and provide a common voice for high school basketball coaches so that we remain relevant in the development of high school players.
- Encourage and remind high school coaches the importance of communicating with their AD and with each other so that our voice has power and influence with the Oregon State Activities Association, the state governing body for athletics.
- Encourage and promote high school coaches to collaborate and work together to support the development of our coaches who are starting out in our profession. We see the OBCA as a support group and a service organization as much as anything else.
- Lastly, to stop apathy among high school basketball coaches who do not think change happens quickly enough and don't understand the process for change. We explain this process on our website at Oregonbca.com.

The support for the Oregon Basketball Coaches Association has been strong and encouraging. We plan to do what we can to let coaches coach during the season with simple reminders from our association and more activity accomplished in the off-season. However, if ever we may be of assistance or have a product that might help them with their season, we are ready to get the information and support to them. We know coaches are busy enough without more request coming in to complete.

From our association to yours, we wish you much success this season.