



Maryland Basketball Coaches Association

The new Maryland Basketball Coaches Association established operations January 2016. Our primary goal was simply to provide services to players and coaches throughout the state.

Year one saw the implementation of All-State teams and the recognition of Mr. and Ms. Maryland Basketball '*Player of the Year*' honors. Additionally, there was recognition for All-Academic scholar athletes who achieved a grade point average of 3.5 or better. These accolades received statewide media coverage and print publication in all major newspapers.

Lastly, we are excited about two partnerships we obtained. *County Sports Zone*, a statewide resource that provides schedules, scores and standings for the 208 public high schools across the state of Maryland, Pennsylvania and Illinois. They designed and provided our complimentary state membership cards. A second partnership was formed with *Baron Championship Rings*. Members of MBCA marketed Baron's fliers to participating teams in the boy's and girl's statewide tournament. This partnership provides our organization with a variety of incentives (i.e. awards rings-HOF, Court Legends) to assist in enhancing our award-giving process at no cost. Even though they do not have exclusive rights, they are the preferred championship ring of our association.

Now in our second year we have turned our attention to building greater credibility among all schools and coaches. Membership is growing and there is a buzz throughout statewide jurisdictions that continues to generate momentum. With a central focus of recognizing and identifying Maryland's top talent at both the boys and girls levels, we are looking to grow from our introduction year as we build towards several signature events in the near future. A coaches' clinic is in the planning stages for this coming fall. The establishment of a MBCA Post All-Star game format to showcase our state's top talent is in process as well. Lastly, it is our desire to develop financial sponsorships in support of these endeavors.

For more information, visit <http://mbcahoops.wixsite.com/mysite>.